



Fuller's Collision Center  
505 Washington St | Auburn, MA 01501 | [www.fullerautomotive.com](http://www.fullerautomotive.com)

FOR IMMEDIATE RELEASE

Contact: KCunningham@fullerautomotive.com

### Fuller's Collision Center Announces Grant Approval for Continuing Education and Training

AUBURN, MA (October 27, 2021)– Fuller's Collision Center of Auburn, MA is proud to announce that it recently received approval for a \$104,000 grant from the Massachusetts Workforce Training Fund with the assistance of Human Power Solutions (HPS), a learning and development company that specializes in improving skills, culture and technical capabilities within an organization.

As a fourth-generation organization, Fuller's Collision Center has continued its commitment and dedication to its stakeholders and customers alike over the years. Receipt of the Workforce Training Grant represents a two-year specialized training commitment for Fuller's Collision Center, through which the shop will participate in "Advanced Principles of a Safety and Health Management System," led by Safety Trainers (Worcester, MA), in addition to receiving training through HPS on negotiation and a variety of other "soft" skills.

According to Joshua Fuller, owner of Fuller's Collision Center, "Today's collision repairs are very complex, and in order to deliver exceptional customer service and compete in the industry, our business must learn soft skills, such as communication and organization, which help us prioritize our repair jobs and enable us to continue being effective day to day."

The grant also includes continuing education and training through I-CAR, the standard of excellence in the auto collision industry. I-CAR's ongoing training programs ensure that shops are educated in the most current and up-to-date processes and procedures relating to collision repair.

"The I-CAR technical vehicle repair training is a requirement in our industry to ensure that we have the knowledge to repair vehicles both, safely and properly," Fuller says. "In addition, we take pride in providing a work environment in which our stakeholders can continue to grow themselves both professionally and personally. The funding from this grant focuses on specific areas which do exactly that, such as leadership, communication, customer service, and team building. Even in difficult economic times, it is essential to continue to invest in our people and our culture, and the financial assistance we are receiving from the state shows that they also realize how important it is to invest in our team."

*Fuller's Collision Center is part of Fuller Automotive Companies, which was founded in 1914. Located on RT. 20 in Auburn, they also have an Auto and Tire Center for all mechanical repairs and tire replacement packages. For more information, visit [www.fullerautomotive.com](http://www.fullerautomotive.com).*

###

If you would like more information about this topic, please email [KCunningham@fullerautomotive.com](mailto:KCunningham@fullerautomotive.com).